

**For Immediate Release:**

## **VETTE CORP EXPANDS COOLCENTRIC PATENT PORTFOLIO**

**Portsmouth, New Hampshire (USA) July 11, 2011** - Coolcentric<sup>®</sup> a division of Vette Corp<sup>®</sup> announced the company has been awarded patents by both the Chinese and Japanese Patent Offices for the Coolcentric passive Rear Door Heat Exchanger (RDHx).

“We are proud to have been awarded patents in China and Japan for our passive, energy efficient cooling solution,” said George Dannecker, president and CEO of Vette Corp. “With patents already in the USA for the RDHx, we are pleased to have our solution recognized as a unique solution in these APAC countries.”

The RDHx replaces the standard rear door of an IT rack enclosure and is a key component in Coolcentric’s passive liquid cooling system. Chilled water circulates through the RDHx low impedance fin and coil heat exchanger. Hot air, exhausted by cooling fans integral to rack-mounted IT equipment, passes through the RDHx which dissipates the heat, leaving cooled air to flow into the data center.

Coolcentric Rear Door Heat Exchangers are an ideal solution for existing data centers that are constrained by power and cooling capacity, have space limitations, or are experiencing hot spots. The Coolcentric liquid cooling solution is non-invasive and can be easily deployed in new data center builds and within data center retrofit projects. This is especially significant where redeployment of racks and movement or shutdown of IT gear is undesirable or not possible.

Coolcentric liquid cooling solutions can help data center owners and operators reduce data center cooling costs by up to 90 percent when compared to competitive IT cooling solutions, reduce white space requirements by as much as 80 percent and allow increased rack compute power as much as 5 times.

### **About Coolcentric**

Coolcentric delivers the world’s most energy- and space-efficient cooling solutions for reducing data center costs. Coolcentric’s products for rack-level cooling, combined with services for integration, deployment and sustainability of data center thermal solutions, allow customers to optimize their data centers for maximum performance and return on investment

Coolcentric patented products enable data center owners and operators to eliminate hot spots, dramatically reduce energy consumption, improve space and power utilization, and reduce capital and operating expense. For additional information, contact Coolcentric at +1.508.283.4114 or visit [www.coolcentric.com](http://www.coolcentric.com).

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